

## FOR IMMEDIATE RELEASE - News Room

Date: February 8, 2002  
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**On February 14th, 3cheers2u.com** will be giving Valentine Day's **hearts and candy** to public transit bus drivers for their tremendous contribution in relieving traffic congestion and reducing air pollution. We will be honoring drivers from these **public transit agencies**: MTA, Antelope Valley Transit Authority, Carson Circuit, Culver City Bus Lines, LA Department of Transportation DOT/DASH, Foothill Transit, Gardena Municipal Bus Lines, Long Beach Transit, Norwalk Transit System, Orange County Transportation Authority (OCTA), Santa Clarita Transit, Santa Monica Big Blue Bus and Torrance Transit.

### Looking for something novel, fun and exciting to do on Valentine's Day?

After you have performed your dutiful responsibility of buying gifts, candy, flowers and cards for your loved ones, join us in acknowledging the efforts of bus drivers nationwide.

1. Give a Valentine's Day **HEART** to any **BUS DRIVER** you encountered.
2. **WAVE, SMILE, or YIELD!**
3. **Go to bus stop and let them know how important they are?**

**Why?** Because:

1. Without them, there would be more traffic on streets, highways and freeways.
2. Without them, you would have to pick up and drop off your children for school and soccer practice.
3. Without them, you would be getting speeding tickets.
4. Without them, you couldn't get around when you're vacationing in another city.
5. Without them, you would be shuttling your friends, neighbors, coworkers and relatives around when their cars are being repaired.
6. Without them, we would be breathing in **MORE** air pollutants!

**Face it!** To improve the quality of life, we **NEED bus drivers!**

### 10 REASONS WHY YOU SHOULD PARTICIPATE ON FEBRUARY 14TH

1. Temporarily drop out of the rat race and have some **FUN**.
2. Lower your blood pressure.
3. Breathe a little easier.
4. Avoid road rage and parking lot confrontations.
5. Acknowledge that **YOU** are part of the problem and **YOU** must be a part of the solution if things are going to change.
6. Realize that **YOU** can make the difference and that change doesn't happen unless you make it happen.
7. Become proactive in the fight for a quality life.
8. Take action to build the kind of community you expect and deserve.
9. **Show you care.**
10. Because without **YOU**, we can't succeed.

**Ride a bus and salute the driver** by giving him or her a **heart, smile or friendly wave!** If you want to join us, check out the locations and times where we will be! If you want to hang out with us, come to the locations listed below. Also, we will be visiting bus stops at random in Redondo Beach, Torrance, Long Beach, Culver City, Norwalk, and Santa Monica.

#### 7 - 10 AM

Patsaouras Transit Plaza/Union  
Station - Downtown Los Angeles  
One Gateway Plaza  
Near Cesar Chavez & Vignes

#### 10 AM to 12 noon

Downtown Los Angeles  
7th & Flower

#### 2 PM to 6 PM

LAX City Bus Center  
96th and Vicksburg  
Near Sepulveda Boulevard

**END**